

Mr Ben Read  
Hunter Page Planning  
by email

Denis Browne, Chairman  
Chatham House  
15 The Butts  
Brentford  
TW8 8BJ

ref: BCC 747  
October 18 2015

Dear Mr, Read.

**Presentation: Former Alfa Laval Tower  
Proposed Car Showrooms  
Comments by the BCC.**

The BCC would like to thank you for presenting your proposal to convert the former Alfa Laval tower into car show rooms.

The Planning Consultative Committee discussed your proposals and the possible alternative uses for this building and wish to support your proposal to use the premises for show rooms.

The BCC would therefore ask the Planning Committee to support the proposal, subject to the following changes being made to the present designs before approval is given:

Reduce the size of the proposed advertising feature.  
Reduce the hours the advertising feature was lit.  
Ensure that the showroom lighting and advertisement do not create a nuisance for nearby residents.  
Review the external elevations to reduce the scale and impact of the building to relate to the adjacent mixed development.

Yours sincerely

Denis Browne  
Chairman, Planning Consultative Committee  
Brentford Community Council.

Cc: Case Officer,  
Ward members  
Members of the Planning Committee.