

Shane Baker,
Development Control
London Borough of Hounslow

Ref BCC 875
April 30 2020

Dear Shane,

Planning Application: 250 Gunnersbury Avenue: Ref P/2020/0856

The Brentford Community Council was not advised of this application by the Council but by the local Amenity Societies around us. We appreciate that you need to draw boundaries for notifications, but it would be very helpful if you could advise both societies where major applications are put forward which could have an impact over wide areas.

The BCC supports the views expressed by the Kew Society, and WCGS and Brentford Voice and asks the council to reject this application.

The principal reasons why it should be rejected include:

1. Industrial Land. Power Road is designated a Locally Significant Industrial Site. The site should not be developed for residential uses.

2. Air Quality. The A406 is one of the most polluted roads in the UK. No residential buildings should front it. Residential development would not accord with the Great West Corridor local plan review.

3. Heritage Assets. The site is surrounded by CAs. The proposed building would add to the "harm" from the cumulative over-development around the Chiswick roundabout.

4. Transport. We welcome the fact that this development would be largely car free. However, all developments do generate traffic from deliveries and many residents would need to use public transport which is already over-loaded. The BCC considers that no further major development within the Great West Corridor area should be permitted until the proposed "game-changing" rail links are operational.

5. Prematurity. This site is an integral part of the redevelopment around the Chiswick roundabout. Comprehensive plans were prepared for the aborted Brentford East plans, which were then incorporated in the Great West Corridor Review. This review is due to go to a public inquiry so that an inspector can evaluate the proposals.

When the Council rejects this application the applicants should be advised that the Council would welcome new proposals which accord with the Great West Review proposals after they have been subjected to a public inquiry the inspector's report and formal adoption by the Council.

Yours sincerely

Denis Browne
Chairman, Planning Consultative Committee
Brentford Community Council