

From: Martin

Sent: 24 January 2017 12:45

To: Councillor Tony Louki

Subject: Proposed public meeting 30th January - Gillette South

Tony,

We have been in touch with our clients about your proposed public meeting on 30th January following your recent email to my colleague Lee.

As you know, our clients have organised three separate sessions with residents and local residents' groups around the plans for this site; two pre-application consultations in October 2015 and October 2016 and a post-submission presentation last week. There were around 180 visitors to these sessions. Our clients also made the presentation at the Town Hall at the end of last year. During these sessions, our clients have been heard from a broad cross-section of local people and they feel that they have a very clear understanding of all the issues. After the October 2015 consultation, our clients embarked on a re-design of the proposals and did make changes in response to community feedback, reducing the tallest element of the proposed building. The Statement of Community Involvement we produced as part of the planning application describes the activities undertaken and also the responses of the development team to the principal issues raised. Given this lengthy process and the fact that the application has now been submitted to the Council, our clients feel that their involvement in a public meeting is unlikely to reveal any new issues and feel that the best way to proceed now is for the application to follow the normal process of consideration and statutory consultation by the Council. We note that the Council's officers will be present at the meeting to assist with any factual matters relating to the application and I am sure that they will relay the significant interaction that has taken place with them in the design of this important regeneration scheme as well as with CABE, the GLA, TfL and Historic England. Finally, we did notice on your publicity for this meeting that you described the proposals as a '14 level structure'. Whilst this is correct in the sense that there are three basement levels, this could potentially give the impression that it is a 14-storey building. You will recall that following the feedback received from the October 2015 community consultation that the subsequent re-design involved a reduction from a previous 14-storey building to the current 11-storey (at its highest point) with a step-down to the rear (along Northumberland Avenue) to four storeys. You also said in your publicity that the proposed building is taller than the Gillette Building opposite. It is in fact 9 metres lower than the Gillette tower and the cross-section demonstrating this is shown on panel 3 of the attached boards which were shown to the public last week. I hope that this information is helpful.

Kind regards,

Martin Hughes BA (Hons) MCIM MCIPR MPRCA
Director

Public Affairs

Level 1

Devonshire House

One Mayfair Place, London W1J 8AJ