

Members SDC Committee  
LB Hounslow. By email.

Ref: BCC 471 dmb  
4 September 2009

Dear Members,

**Planning Application: Scottish Widows Site at Kew Bridge.  
Affordable Housing for Families.**

You will have received a letter from the Amenity Societies of Strand on The Green, Brentford, and Kew requesting you NOT to accept the officers recommendation on this application and to REFUSE it on planning grounds. We would urge you again to adopt that view.

The officers have made their recommendation after prolonged negotiations on the provision of on-site affordable housing. 22 units are now proposed. 13.4%.

On other sites the proportion of affordable housing is falling well below the targets set in the UDP and the London Plan. In Brentford the current applications for the Alpha Laval site is 30% and for Albany House it is 16%. Many are unsuitable for bringing up a family.

At these low numbers it is more than ever important that all affordable housing is designed for families and includes suitable amenity space for children of all ages to play on site. In the case of Kew Bridge, which is in an area of open space deficiency and is surrounded by major roads with high accident records, it is particularly important to provide family accommodation AND play spaces near at hand.

In our view the proposed affordable housing does not meet these criteria and we request that in the event that members consider this application is acceptable in all other respects we ask that a decision to approve it be deferred until the design of the affordable housing is suitable for family living.

Yours sincerely

Denis Browne  
Chairman: Planning Consultative Committee  
Brentford Community Council.

Text adopted by resolution of the PC committee August 27 2009