

Cathy Gallagher by Email.

Dear Cathy,

BCC 482 dmb

27 10 09

**Planning Applications: Advertisement Features**

**27 Great West Road  
Kings House Great West Road.**

The Planning Consultative Committee of the BCC met on October 26 and resolved to ask the Council to reject these applications.

In our view these proposals would add further to the clutter of advertisement features along the A4/M4 corridor and would further blight residential areas close by, both by day at night when they are illuminated.

We have also written to the Leader of the Council and yourself asking the Council to initiate policies to define where advertisements are and are not acceptable and we request that if such a policy is proposed it would be the subject of local consultation.

Yours sincerely

Denis Browne  
Chairman, Planning Consultative Committee  
BCC

Cc Cllr Thompson, Leader.